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Johannesburg, South Africa

Dear Developer

This is a list of information that we need to successfully market your development. We trust that you would be able to supply us with all the information and any additional information will be more than welcome.

1. Logo of development (in high resolution format)
2. A descriptive write up about the development and it's features
3. Site map (digital)
4. Price overview (selling price) of each stand with its m<sup>2</sup> and any completed sales (in excel) if relevant.
5. A completed Marketing Fact Sheet (see attachment)
6. Agreement of sale with Annexures
7. Floor Plans, Artist impression, description, eligible numbering and parking bay layout
8. A one page explaining the buying process (eg. Deposit & time limits / expected transfer date) including attorneys trust account details and contact numbers, including e-mail address, banking reference code if applicable
9. A CD with logo pictures and site map in a minimum of 300dpi (this is for banners etc.) if relevant.
10. Contoured map/Aerial picture
11. Location map (showing North, Scale, Road numbers, Landmark)
12. GPS Co-ordinates of the main gate
13. Photos of features, current structures
14. Proof of Pre-approval from 4 major banks

Remember:

- § All marketing material must be sent to me; [aletia@platinumplanet.co.za](mailto:aletia@platinumplanet.co.za)
- § Sitemap must be readable with numbers, stand or units
- § The agreement of sale must be approved by our attorney before it can go on the web.
- § The agreement of sale and all its annexures must be sent to us in single word document.

**A continued written update from the developer on the progress of the development would be appreciated on a monthly base.**

If you experience difficulty on collecting the data please inform us so that we can assist you.

Thank you for your assistance with this.

Kind Regards,

Aletia Bekker  
*Developer Liaison*

**Platinum Planet**  
011 467 8889